

# Table of Contents

Introduction

XII

## INTRODUCTION > CONTENTS

Is There Still a Cult of Mac?

XIV

Cult of Mac 2.0

XV

 Chapter 1: The Line Sitters

1

## CHAPTER 1: THE LINE SITTERS > CONTENTS

Greg Packer: Professional Publicity Hound

7

Lining Up with Gary Allen

8

A Robot Rolls into an Apple Store

11

Cuddling in Line with Steve Jobs

13

Do Shrinking Lines Mean Shrinking Demand?

16

 Chapter 2: Remembering Steve Jobs

17

## CHAPTER 2: REMEMBERING STEVE JOBS > CONTENTS

Jonathan Mak Long's Tribute Logo Goes Viral

21

Dylan Roscover Finds the Right Words

24

A Memory of Jobs Is Cast in Bronze

25

Jason Mercier Makes Trash Beautiful

30

Bradley Hart Renders Jobs in Bubble Wrap

31

Kohei Matsuno Makes Lattes That Look Good

36

Paying Tribute with Tattoos

37

*Blake Patterson*

40

*iDan*

40

*Kenny Pollock*

41

*Craig Sarich*

41

An Animated Biography of Steve Jobs

45

The (R)evolution of Steve Jobs: An Opera

48



## Chapter 3: Cult of Collectors

55

### CHAPTER 3: CULT OF COLLECTORS > CONTENTS

|                                       |    |
|---------------------------------------|----|
|                                       | 58 |
| iPod Collectors                       | 61 |
| Hap Plain's Rare Prototype Collection | 68 |
| Keeping Newtons Alive and Kicking     | 71 |
| MessagePad                            | 72 |
| Newton Die-Hards Move On              | 74 |
| Apple Collectibles for Sale           | 74 |
| Apple I                               | 74 |
| Apple II                              | 74 |
| Apple Lisa 1                          | 76 |
| Prototypes                            | 76 |
| Original Macintosh                    | 78 |
| iPods                                 | 78 |
| iPhone                                | 79 |
| Apple Watch Band Collector            |    |



## Chapter 4. Apple Museums

83

### CHAPTER 4: APPLE MUSEUMS > CONTENTS

|   |    |
|---|----|
|   | 87 |
| The Prague Apple Museum                         | 87 |
| A Revolutionary Idea                            | 87 |
| The Collection                                  | 90 |
| Lonnie Mimms and the Computer Museum of America | 90 |
| New Developments                                | 90 |
| How a Passion Was Ignited                       | 93 |
| Apple Takes Center Stage                        | 94 |
| Alex Jason's Apple Orchard                      | 94 |
| The First Seed                                  | 94 |
| Museum Momentum                                 | 95 |
| Financial Reality                               | 95 |
| From the Ashes                                  |    |

## CHAPTER 4: APPLE MUSEUMS &gt; CONTENTS

|   |     |
|---|-----|
| Tekserve's Treasure Trove of Vintage Macs           | 98  |
| <i>Tekserve's Collection Travels to the Ukraine</i> | 98  |
| <i>MacPaw's Museum</i>                              | 98  |
| Adam Rosen's Vintage Mac Museum                     | 101 |
| <i>A Sense of Identity</i>                          | 101 |
| <i>Unintentional Mac Museum</i>                     | 101 |
| <i>The Mac Evolution</i>                            | 102 |
| The All About Apple Museum                          | 104 |
| <i>"Take What You Like"</i>                         | 104 |
| <i>An Unofficial Thumbs-Up from Apple</i>           | 104 |
| <i>Works Like New</i>                               | 104 |
| History Held in Devoted Hands                       | 108 |



## Chapter 5: Apple-Inspired Music 109

## CHAPTER 5: APPLE-INSPIRED MUSIC &gt; CONTENTS

|   |     |
|---|-----|
| Airplane Mode: Apple-Inspired Indie Rock Band | 110 |
| Parry Gripp's Silly iPhone Songs              | 115 |
| Appleman, the iPad Drummer                    | 119 |



## Chapter 6: iPhone Photography 123

## CHAPTER 6: IPHONE PHOTOGRAPHY &gt; CONTENTS

|   |     |
|---|-----|
| iPhones for Artistic Photography                        | 126 |
| iPhone Photography on the Cover of <i>Time</i> Magazine | 132 |
| A Sports Photographer Switches to an iPhone             | 138 |
| Finding Hope on a Billboard                             | 146 |
| TV Station Ditches Traditional Equipment for iPhones    | 150 |
| Mobile Filmmaking                                       | 153 |



**Chapter 7: New Life for Old Macs 157**

CHAPTER 7: NEW LIFE FOR OLD MACS > CONTENTS

|   |     |
|---|-----|
| Turning Old iMacs into Lamps and Fish Tanks | 160 |
| Apple Computer Jewelry                      | 164 |
| Monsieur Plant Lets Nature Take Its Course  | 167 |



**Chapter 8: Apple ][ Forever 171**

CHAPTER 8: APPLE ][ FOREVER > CONTENTS

|   |     |
|---|-----|
| An Apple II a Day                                 | 174 |
| Juiced.GS   | 174 |
| KansasFest: The Longest-Running Apple II Festival | 177 |
| <i>The 28th Annual KansasFest</i>                 | 177 |
| <i>Apple II Culture</i>                           | 178 |
| <i>Retrobrighting Old Machines</i>                | 180 |
| <i>SolderFest at KansasFest</i>                   | 183 |
| Geeking Out Across Boundaries                     | 184 |



**Chapter 9: Apple Around the World 187**

CHAPTER 9: APPLE AROUND THE WORLD > CONTENTS

|   |     |
|---|-----|
| Spoiling a Pet with Eight iPhones in China        | 190 |
| iPad Magic in Germany                             | 193 |
| iPhones Emblazoned with Putin and Trump Portraits | 196 |
| When One iPhone Is Not Enough                     | 199 |
| Gilding iPhones in Ukraine                        | 202 |
| Saying “I Do” to iPhones in India                 | 207 |

**Index**

**209**